

PROJECT ECOTOURISM

An Affiliate of:

EDUCATIONAL COMMUNICATIONS, INC.
Post Office Box 351419
Los Angeles, California 90035 U.S.A.
Phone (310) 559-9160
ECNP@AOL.COM • www.ecoprojects.org

TRAVEL AND ECOTOURISM PROMOTION OPPORTUNITIES

Through the many media projects of Educational Communications, an NGO (non-profit, 501-c-3) organization, your destination can be highlighted. We would be pleased to go on a regularly-organized media or "fam" trip for radio or television shows on-location or have a specially-organized trip arranged for the camera team. While on location, we can also consult with governmental, business, media, and NGO representatives about ways to make tourist operations more ecological. Publicity can occur through the following projects:

ECONEWS—the thrice EMMY-nominated television series about the environment that airs over 1,000 times on over 100 channels (local origination, public access, governmental and educational outlets and PBS stations) in more than 25 states during a four-year period due to reruns and multiple plays.

ENVIRONMENTAL DIRECTIONS—the longest-running weekly environmental radio series in the United States since 1977 that airs on over eight broadcast stations (commercial and non-commercial), over three internet stations, and on shortwave.

THE COMPENDIUM NEWSLETTER—a 20-page bimonthly publication sent to viewers, listeners, members, and supporters. Editorials or articles about ecotourist opportunities are included in most issues.

PROJECT ECOTOURISM—activities promote responsible travel that helps protect natural resources, respects cultural traditions, and assists local communities while promoting ecological solutions. Donations of clothing, books, medical supplies, computers, and other materials are made.

PRODUCTION OPTIONS

- ◇ On all options below, millions of dollars worth of production and air-time are being donated by us.
- ◇ Options are non-exclusive—you may choose more than one.
- ◇ Contact Nancy Pearlman, Executive Producer

Option A: Radio interviews when your experts come to southern California.

Option B: Possible in-studio (in southern California or United States) television interview and possible use of your video for inclusion into our television show. (See Contribution Schedule)

Option C: You host ♥ our radio interviewer on-location to do tapings in the field (outside studio). After the trip, your video(s) can also be included in a magazine-style television show.

Option D: You host ♥ us on-location and cover all travel expenses and tape costs for a camera team to visit the site and shoot footage for a television show. We provide a volunteer team; 6-8 months completion time for editing.

Option E: You host ♥ us on-location and cover all travel expenses and tape costs for a camera team to visit the site and shoot footage for a television show. We provide a volunteer team; you also make a donation to cover editing time for a 3-6 month completion time.

Option F: You host ♥ us on-location and cover all travel expenses and tape costs and also provide a donation to cover a camera team for shooting and editing.

Option G: You host ♥ us on-location and donate for the full cost of producing a television program. Or you pay for shooting and editing a promotional piece, in which case we donate a separate ECONEWS show.

♥ Host provides: *air travel, ground transportation, accommodations, food, entry fees, guides, interpreters, and tape.*